

2017  
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2018

**Hāpai Te Hauora Tapui Ltd**  
Annual Report









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# Mihi / Whakapapa

He maungarongo ki runga te mata o te whenua  
He whakAro pai ki ngA tAngata katoa  
Arohaina ngA teina me ngA tuakana  
E wehi ana ki te Atua WhakahOnoretia te KIngi Maori  
o te Motu! Kingi Tuheitia E noho nei i runga i te  
ahurewa tapu o ana tipuna tatu mai ki runga tona  
Whaea Te Arikinui Te Atairangikaahu Te Raukura o  
Te Motu Te Raukura o Te Ao Katoa, Te Whare Kahui

Arikinui.  
Paimarire

Ahakoā nga mano huri atu ki te hamarietanga  
Mahue mai ki au kotahi mano, e rima rau rima tekau,  
Tekaumarua, ko ahau kei roto ko te Atua toku piringa  
Ka puta ki te whei-ao ki te Ao marama  
Ka tangi taweke ki nga totara haemata o te wao nui a  
Tane Koutou kua huri ki tua o te arai, koutou kua  
wheturangitia e nga Rangatira whatukura, e nga  
Rangatira Mareikura Nga kai pupuri te taonga o mate  
Ka hiri, ka hiri, ka hiritia I raro o te mana o Matariki  
Tenei a Hapai Te Hauora Tapui e tuku aroha, e tuku  
Poroporoaki ki a koutou, moe mai i raro nga  
manaakitanga o te Matua Nui I Te Rangi.  
Ki a tatou te kanohi ora, e noho nei tatou  
Hei urupa mo ratou kua wehe atu ki tua ki Paerau  
Tenei te kokiritia ki runga i te kotahitanga

Maori Ora Mauri Ora - Tihei Mauri Ora

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In 1996, Hāpai Te Hauora Tapui Ltd (Hāpai) was established as a regional provider of Māori public health services in the greater Auckland region. Northern Regional Health Authority entered into negotiations with Te Runanga o Ngāti Whātua; the Tainui Trust Board (who later mandated Raukura Hauora o Tainui to represent the Tainui Trust Board), and Te Whānau o Waipareira Trust Board. Hāpai was created from a tripartite Memorandum of Understanding between Te Runanga o Ngāti Whātua, Raukura Hauora o Tainui and Te Whānau o Waipareira Trust Board. The subsequent arrangement provided an integrated and collaborative entity that cemented regional Maori public health services in one place for Tāmaki Makaurau

The entity was tasked to develop and implement a range of culturally appropriate Māori public health programmes. These programmes contribute to improving Māori health status by working with communities to actively address health issues that impact on Māori health and the wellbeing of all New Zealanders. Hāpai was invited to develop and implement a framework based on Māori health priorities, and to deliver programmes in ways appropriate to Māori audiences. It has done that successfully since its inception in 1996, and has grown in reach to a national provider of advocacy, public health and health promotion to reduce inequalities and advocate the wellbeing of all New Zealanders.







# Chair Persons Report

He mihi tenei ki nga iwi, nga morehu i tu pakari ai nga ahuatanga katoa o ngai tatau te iwi Maori. Heoi ano he mihi aroha tenei kia ratou nga tini mate kua mene atu ki te po uriuri te po nakonako te po i oti atu.

No reira haere koutou nga mate maha.

Activities for Hāpai Te Hauora has been continuous in 2018 for all staff with some major goals to aspire to achieving positive outcomes for whanau.

Many of the contracts themselves have been subject to audits throughout the year ensuring that performance has matched and duly complied with contract requirements. Each of the audits have certainly placed staff under pressure to strive to get paperwork etc. into order. While audits can be stressful they are also a necessary process to ensure transparency and quality of work has been achieved.

There have not been any new contracts acquired over the past year, but maintenance of existing contracts has been held. Several of these are coming up for review in the ensuing 12 months and it is imperative that work is put into them now to ensure they are rolled over, or better still, increased in value.

The three shareholder groups have maintained funding for the various regional activities and while there is always a call for more funding from shareholders this cannot be endorsed unless contracts are increased both by way of more contracts and increased funding.

Noho ora ra tatou

J A Marsden QSO  
Chairperson

In the last third of this year the CEO Lance Norman resigned from Hapai Te Hauora to take up a new position with ProCare Ltd. A number of staff attended his powhiri at ProCare. Selah has accepted the leadership role until recruitment in the new year has occurred.

I wish to acknowledge all staff at Hāpai for both their enthusiasm in maintaining the credibility of Hapai but also their drive in performing the duties of delivering upon the contract. It is not always easy to achieve in an environment where uncertainty exists.

Finally, I acknowledge my Board Trustees for your efforts and energy to work in cohesion with the team. May you each have a wonderful festive period for 2018 Xmas and New Year. May you also have joy in abundance with your whanau over this period.



# Chief Executive Officers Report

Hāpai Te Hauora (Hāpai) continues to lead the public health sector in New Zealand with a focus on Māori as tāngata whenua and partners under Te Tiriti, and Pasifika as a key population group. Hāpai now have four national contracts and three regional contracts. The national contracts deliver services for all New Zealanders, reflecting the recognition that Māori leadership in health can deliver for all the people of Aotearoa. Hāpai leads the news agenda on public health issues as the key contact for media. This reflects our connectivity to Māori communities our oversight of the sector through our contracts and collaborative relationships.

Notable successes during this reporting period include the plain packaging legislation introduced in part due to the advocacy role take by the National Tobacco Control Advocacy Service over several years. Hāpai has led the way in encouraging the Ministry of Health to take a compassionate approach towards whānau by: combining annual excise tax increases with increased funding for stop smoking services; promoting innovative harm reduction tools like e-cigarettes for those for whom other smoking cessation services have not succeeded. Hāpai has also been a prominent advocate in the media for innovative solutions to tobacco-related crime – putting forward suggestions about how to keep communities safe from both tobacco-related harm and tobacco-related violence. This has included suggestions about more appropriate retail outlets for tobacco to promoting dairies and other retailers who have taken a responsible stance on behalf of their community to stop selling tobacco products. We have led these activities alongside community groups and particularly rangatahi who have showed leadership in their communities by promoting a smokefree future.

This year Hāpai's two teams focused on minimizing harm from problem gambling collaborated with academics and community groups to take down an international online gaming product which used haka, Māori iconography and avatars based on prominent rangatira Māori without permission. The game mimicked a slot machine and was denounced as an offensive perversion of mātauranga Māori and a breach of intellectual property. Hāpai's role was to highlight the disproportionate harm caused to Māori by problem gambling, and the potential harm the game represented – especially in light of the growing online gambling market. Our concerns were acknowledged by the company and they worked amicably with Hāpai to remove the website within 48 hours. This demonstrates Hāpai's ability to influence public health issues on an international scale.



Selah Hart  
Chief Executive  
Hāpai Te Hauora Tapui

Hāpai was successful in tendering for the National SUDI Prevention Coordination Service. This was a competitive tender process and we were not the legacy contract holder but our strength in tobacco control advocacy influenced our successful bid. It was also recognised by the funder that our national reach and connectivity to Māori communities would be essential in the successful delivery of this contract which has a particular focus on whānau Māori.

The Hāpai Strategic Plan was developed by Sir Mason Durie in 2013. The key objective of our Strategic Plan is to achieve Oranga Tangata, Oranga Whenua (Healthy Lifestyles, Healthy Environments), and focuses on long term outcomes for our communities, with a specific focus on Māori. Given the breadth and scale of these objectives, Hāpai has partnered up with some significant national organisations to work in collaboration over a wide range of health and environmental matters. This includes organisations such as: Alcohol Healthwatch; the Cancer Society who worked closely with Hāpai on strategies to enable plain packaging of tobacco products; the Mental Health Foundation of New Zealand; NZ Dental Association; NZ Drug Foundation; Plunket New Zealand and the major universities working in our sector – the University of Auckland, Massey University and Otago University.

This year Hāpai introduced a 'marae series' to our community engagement strategy. This involves revitalising our connection with all marae across Tāmaki Makaurau, through whakawhānau, as well as providing public health education and pathways to health services.

Our Whānau Whanui Public Health Collective has recently completed a 3-year contract delivering Maori Public Health Leadership and Health Promotion across Tāmaki Makaurau, with a total of 535 health policies developed across this period (2014-2017) in the issue areas of Nutrition and Physical Activity, Wellchild, Alcohol and Other Drugs, and Tobacco Control. This activity has set the ground work for the next phase of public health action – community-led initiatives and activation of these policies in the next reporting period. We have gathered a collective of 81 community champions across Tāmaki Makaurau who will act as leaders of their own settings including kura, kohanga reo, marae and workplaces, leading the change to enable Māori communities to flourish in environments like our tūpuna did historically, free of harmful products and lifestyles that many experience the burden of today.





**Selah Hart**  
Chief Operations  
Manager



**Rangī Mclean**  
Kaipupuri te Mauri  
o Haapai



**Jason Alexander**  
General Manager  
Strategy & Innovation



**Emma Espiner**  
National  
Communications Advisor



**Edward Cowley**  
Pacific Advisor  
National Tobacco  
Control Advocacy



**Wiremu Cameron**  
Technical Specialist



**Mihi Blair**  
General Manager  
National Tobacco  
Control Advocacy



**Stephanie Erick**  
General Manager  
Minimising Gambling  
Harm Workforce  
Development



**Janell Dymus-Kurei**  
General Manager  
Māori Public Health



**Fay Selby-Law**  
General Manager  
National SUDI  
Prevention Coordination  
Service



**Rebecca Ruwhiu-Collins**  
National Coordinator  
Minimisation and Prevention of  
Gambling Harm



**Nari Faiers**  
Workforce Development  
Lead and Cultural  
Coordinator National  
SUDI Prevention  
Coordination Service



**Hinerangi Rhind-Wiri**  
Research and  
Communications  
National SUDI  
Prevention  
Coordination Service



**David Frost**  
Public Health Advisor  
Minimising Gambling  
Harm Prevention  
Public Health



**Elizabeth Strickett**  
Research and  
Communications  
National Tobacco  
Control Advocacy  
Service



**Haylee Koroī**  
Public Health Advisor  
Minimising Gambling  
Harm Prevention  
Public Health



**Felicia Mesui**  
Projects Specialist  
National Tobacco  
Control Advocacy



**Jay Mareroa**  
Te Uri o Tū  
Hauora Tūmatanui



**Tiana Matiu**  
Kaiwhiriwhiri  
Māori Public Health



**Fay Rhind**  
Kaiwhakatau Manuhiri  
Receptionist



- Zoe Hawke – November 2017
- Arnia Appleby – December 2017
- Kera Sherwood-O'Regan – February 2018
- Anthony Hawke – February 2018
- Lineti Latu – June 2018
- Lance Norman – September 2018
- Adrian Te Patu January – April 2018
- Corbin Whanga – 30 June 2018



# Board of Governance



**Tyrone Raumati**  
Te Rūnanga o  
Ngāti Whātua



**Mike Paki**  
Raukura Hauora  
o Tainui



**John Tamihere**  
Te Whānau o  
Waipareira



**John Marsden**  
Te Rūnanga o  
Ngāti Whātua



**Bill Takerei**  
Te Rūnanga o  
Ngāti Whātua



**Evelyn Taumanu**  
Te Whānau o  
Waipareira







## MOU Partners

**ASPIRE2025** | Research for a tobacco-free Aotearoa



### Auckland Regional Public Health Service

Rātonga Hauora ā Iwi o Tamaki Makaurau



Working with the people of Auckland, Waitemata and Counties Manukau

**AT THE HEART  
OF THE MATTER,  
NZ DRUG  
FOUNDATION.**

Te Tūāpapa Tārukino o Aotearoa



# AK HAVE Your SAY





# Māori Public Health Leadership

2017-2018 was encapsulated by the continued endeavours of the Māori Public Health Leadership team to navigate the evolving landscape of Public Health. We have thus seen deliberate action to increase community agency and enhance community empowerment across Tamaki Makaurau. Collective efforts to ensure that our communities are informed and empowered to participate in decision making have seen the co-hosting of several public health related fora by the MPH team including hui on 'FASD and the Criminal Justice System', 'Medicinal Marijuana submission', 'Cancer Society on Childhood Obesity', 'Addressing Inequities in Childhood Obesity' and 'Community consult on the Auckland Plan'.

These key pieces of work have allowed us to capitalise the voices of the community and proliferate the Māori voice in spaces of influence. Our policy work in this year, due primarily to the change in government has seen an augmented participation in several reviews and legislative updates across the health, social and justice sectors through consultations, advisory groups, select committees and working group. Key highlight in 2017-2018 was the establishment of the inaugural dual Select Committee hearing, whereby both Maori Affairs Select Committee and Health Select Committee simultaneously and collectively heard from Leaders in Public Health- including Hapai te Hauora on the issues of Tūpeka Kore (This might be in TC's report. If so, take this out). A secondary highlight was the continued initiation of action based research in validating Māori methodologies as effective Public Health enterprises – which saw the revitalisation of several traditional practices such as Ki-o-rahi, maramataka, maara kai and wahakura.

The 2018 Whanau Whanui Hui-a-tau was held at Ruapōtaka Marae in Glenn Innes. Primarily focussed on community action and groundswell initiatives to enable to Public Health Action through our Whanau Whanui Collective, the Hui-a-tau showcased the broad population approaches, highlighting the necessity of the holistic view of Health and wellbeing.

The next year will see the Maori Public Health leadership team fortify its position as leaders in policy and community action, and continue to advocate for whanau, hapū, iwi and community to support the realisation of our vision: 'oranga whenua, oranga tangata'.







# National Tobacco Control Advocacy

In the last part of the year we had many changes within the Tobacco Control department with the departure of Zoe Hawke who laid the foundation for the new General Manager, (Ngāti Whātua) who commenced the role in April 2018.

For the year ending the current staff are:

- 1) Research and Communication Coordinator, Lizzie Strickett (Nga Puhi, Te Rarawa)
- 2) Project Coordinator, Administrator, Felicia Mesui (Tonga)
- 3) Pasifika Senior Advisor, Edward Cowley (Samoa)

Hāpai would like to acknowledge interim GM, Adrian Te Patu and Community Action Expert, Lineti Latu who resigned from Hāpai on 1 June 2018.

The Tobacco Control contract saw the team engage with many within the sector, community, local government and central government personnel.

## **Tobacco Control also engagement in the following:**

ASH Launch Year 10 Survey results - Hāpai supported ASH's launch of the Year 10 survey held at Parliament.

Cancer Society – Reduce Supply presentation to MASC on World Smokefree Day 2018 - Hāpai and rangatahi from Auckland Girls Grammar and Kelston who led in Stop the Block in Kelly Block With Hāpai's support, rangatahi were able to voice their support to reduce supply in their communities to benefit their future.

Māori Affairs Select Committee and Health Select Committee – a collective presentation to the Māori Affairs and Health Select Committee in parliament advocating to put Smokefree 2025 back on the agenda.

### Meeting with Political Parties

Meeting with Associate Minister of Health, Hon. Jenny Salesa at Hāpai

- Green Party, Co-Leader, Marama Davidson
- Labour Member, Rino Tirikatene
- National Party, Party Leader, Simon Bridges and party members – Nicky Wagner and Michael Woodhouse

Collaboration is the key – Collaborating on research projects with the University of Otago – qualitative vaping review and supporting submission for Tobacco Excise Tax with ASPIRE20255

Increased support towards advocating for reduction in supply as a benefit to those who want to quit smoking and increased understanding in the sector that vaping is a cessation tool to a pathway to quit.

Stop the Stock - As our team continued to support the stop the stock community initiative, we were successful as a result to get two out five dairies to go Smokefree "just for a day", a massive achievement for the coalition group. This was from the outcome of creating a community pledge where pupils of Kelston community showed their support by signing their name in backing of these local dairies. Key leaders in the communities such as our five local schools, local businesses, sports players and musicians signed away to show their support also.

The group held an event on World Smokefree Day, another opportunity to raise the awareness in support of reducing the supply of tobacco and our local dairies taking on the challenge. Our staff supported the group by reaching out to other stakeholders such as Minister Peeni Henare, Service providers and Media outlets to cover this great project.





# National SUDI Prevention Coordination Service

The National Sudden Unexpected Death in Infancy (SUDI) Prevention Coordination Service commenced in August 2017 with an Implementation Plan being carried out by Lance Norman, Selah Hart, Jason Alexander and Zoe Martin-Hawke. In September Communication and Research Lead Hinerangi Rhind-Wiri was employed, followed by General Manager Fay Selby-Law in October and Workforce Development and Cultural Lead Nari Faiers in November. IT support is provided by William Cameron.

This impetus of this Ministry of Health contract is to coordinate the National SUDI Prevention Programme (NSPP), a development of previous mahi completed by Whakawhetu, Māori SIDS, Cot Death and research pertaining to this, overseen by the University of Auckland.

There are approximately 60,000 births in Aotearoa-New Zealand per year. In the last five years, around 41 pēpi died in the first year of life due to SUDI (0.7/1000). About 35 are preventable, roughly 24 occur among Māori and eight among Pacific Island pēpi demonstrating the unfair burden for these populations. The national integrated approach to SUDI prevention has a goal to reduce the incidence of SUDI to not more than 6 per year (0.1/1000) by 2025 across all communities.

The early focus for the NSPCS was on the development of the infrastructure as required contractually and forming relationships with a range of kaimahi in the health arena to assist them in understanding the change from Whakawhetu to Hāpai te Hauora.

Infrastructure documents and processes:  
National Data Collection template and protocols  
National SUDI database scoping document  
National Results Based Accountability (RBA) outcomes framework (one day workshop)  
Regional/Local RBA outcomes framework (x4 one day regional workshops – cancelled)  
Regional SUDI Prevention plans template and feedback (provided for 2017/18 plans)  
National SUDI Prevention Network (quarterly zoom meetings hosted by Hāpai)  
Expert Advisory Group (quarterly meetings hosted by Hāpai)  
National Safe Sleep Device guidelines  
Workforce Development online training refresh  
Workforce Development guidance resources  
National Needs (Risk) Assessment and Care Plan  
Review of best practice guidance and safe sleep messaging  
National Safe Sleep Device Procurement Strategy to inform DHB plans from 2018/19  
National SUDI Prevention Strategic 5 year plan

An additional and separate piece, The Monitoring and Evaluation Framework was completed by Nari for the Ministry. Each document has required reviewing by a range of health professionals, researchers, kaimahi, DHB management, EAG and the Ministry before sign off. This has slowed the progress and has seen the abandonment of some eg. National RBA outcomes framework and

change made to others. The NSPCS expects by the end of 2018 to have approval and release into the public domain for use by those assessing pregnant women and families for risk of a SUDI.

Across Aotearoa-New Zealand there are four regions consisting of clusters of the 20 district health boards (DHB's). A SUDI Prevention Regional Coordinator has been employed at South Island Alliance (SIAPO) covering all South Island DHB's, at Technical Advisory Service (TAS) covering lower North Island DHB's, Midlands covering Tairāwhiti, Lakes, Bay of Plenty, Waikato and Taranaki DHB's and Northern Region covering the DHB's in the north.

Over the last year the NSPCS has visited Wellington, Christchurch, Palmerston North, Hamilton, Whangarei and Auckland as well interacting with kaimahi (SUDI Prevention managers, Safe Sleep Coordinators and others) appointed to or interested in SUDI prevention to build relations, trust and good faith. It has been a slow and often arduous journey.

There have been a number of opportunities to present about SUDI Prevention and the current messages, at the Tobacco Control Seminar series (in Dunedin, Tauranga and Lower Hutt), at the WellChild Tamariki Ora Seminar in Christchurch, at the Mokopuna Ora symposium in Palmerston North, at the launch of the Moe Ora Programme in Wainuiomata, to host a promotional stand at the National Secondary Schools Kapa Haka competition, and to attend the Northern Region workforce day to increase visibility and inform about the changes and current focus.

An acknowledgement of the various roles across DHB's, the Ministry and Hāpai has seen the formation of a "Tripartite group" of DHB management representatives, Ministry and ourselves, to improve communication and agreement of mahi moving forward into the second year of service. For the NSPCS this has meant exchanging information and seeking approval at a range of levels, the Tripartite group, Regional Coordination, EAG, Ministry and a range of health professionals and sometimes wondering who is the expert and where is the matauranga Māori acknowledgement in this process.

The team has remained consistent in its drive to inform and acknowledge the strengths and knowledge of whānau, to put tamariki-mokopuna at the centre of everything we do and to focus on the two risks for SUDI that is expected to make the biggest gains i.e. Ensuring every pēpi has their own safe sleep device and appropriate education (wahakura use and care, pepi-pod) and promoting a smokefree home, car, pregnancy (environment) for pēpi but not forgetting the other risk and preventative behaviours.







# National Prevention and Minimisation of Gambling Harm Teams

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## The National Coordination Service

The National Coordination Service leads communications and movements within the preventing and minimising gambling harm sector, it is a central point for the dissemination of key messages and information for providers of problem gambling services. It also seeks to enhance collaborations among agencies involved in preventing and minimising gambling related harm.

## Te Kākano

Te Kākano is the national workforce development service for the prevention and minimisation of gambling harm public health (PMGH PH) workforce, delivered by Hāpai te Hauora. This service provides specialised PMGH PH training modules and connects the workforce with other related learning and education

opportunities.

Te Kākano offers personalised workforce development plans in conjunction with the service managers to ensure that kaimahi are accessing relevant stair-cased learning pathways. Together we are aiming to strengthen and build leadership within the workforce, strong public health means better health for everyone.

## Local activities

Both services have spent time with local services talking to local communities. It is very important to ensure that the work we deliver is working for kaimahi and their communities. With limited resources it is important to also determine which local organisations to work with. Next year our focus is to increase outputs for local organisations.

## Supporting South Seas and Oasis Gambling Harm Awareness Week



## Regional activities:

Regional training forums were held in Auckland and Wellington and in this year both NCS and Te Kakano were able to connect with kaimahi from all services who deliver prevention and minimisation of gambling harm services. We are pleased to report that 100% attendance from organisations ensured that our information was able to get to all the right workers.







# Regional Preventing Gambling Harm

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The 2017/2018 year for the Gambling Harm Minimisation contract at Hapai has shown the strength, depth and consistency of those departing being matched with the energy and vigour of those new to the sector. It is imperative to highlight the positive long term impact made by departing General Manager, Anthony Hawke, and the supported development of new kaimahi into the role.

The Gambling Harm Minimisation Team has taken the opportunity to deep dive into the world of gambling in Aotearoa New Zealand and emerge with community, collaboration and cultivation being at the forefront of our focus.

Working closely with Te Ngira- the collective of Gambling Harm Minimisation organisations in Tamaki Makaurau- including PGF, Mapu Maia, Asian Family Services, Salvation Army, Southseas Healthcare and Raukura Hauora o Tainui- the team have developed a collaborative working relationship focused on united effort to addressing gambling harm. This resulted in joint submission to the recent Sky City Rule Ammendments advocating for the change communities want to see and wider support during gambling and advocacy related activities throughout the year.

The flow on effect from this submission process resulted in a host of opportunities to insert gambling focused recommendations to buttress the wider Hapai contracts in a collective voice. These submissions include: Stats NZ- Indicators Aotearoa New Zealand Framework (other submissions we have made/ I couldn't remember what other submissions we took part in off the top of my head)

A successful Gambling Harm Awareness Week 2018 highlighted the opportunity to cultivate positive relationships and collaborate with organisations not previously engaged with, such as Sky City Casino, Home-care Medical, Massey High School and Te Wharekura o Manurewa. The result of this week long initiative being direct access to an expansive mix of communities and individuals that are seeking support and pathways to change gambling harm in the future. To accompany this movement, feedback from the gambling Harm Minimisation workforce reported this year as having media exposure as the highest they have ever seen it and determination has been planted to make next year a recurring success.

Reconnection is a dominant underlying determinant to not only addressing gambling harm but a range of issues experienced by Maori and Pacific peoples in Aotearoa New Zealand. Recognising the detrimental impact of displacing whanau, hapū and iwi during a time of overt colonisation has produced the present challenge of disconnection. The opportunity to facilitate this message of reconnection, linking with Dr Ihirangi Heke's: Atua Matua Framework, has provided the team with an important alignment to recognise the real change that can take place in individuals, whanau and communities. We are finding the "trending" and "viral" message of reconnection taking place across multiple sectors and are ratified that our focus has been in the line with what whanau and communities are seeking. This in turn bolsters our confidence to approach the future of gambling harm with greater clarity.

With the exciting number of opportunities streaming through the doors at Hapai we approach the 2018/2019 year with much anticipation and focus to make significant impact and meaningful change in the gambling sector in Aotearoa New Zealand.



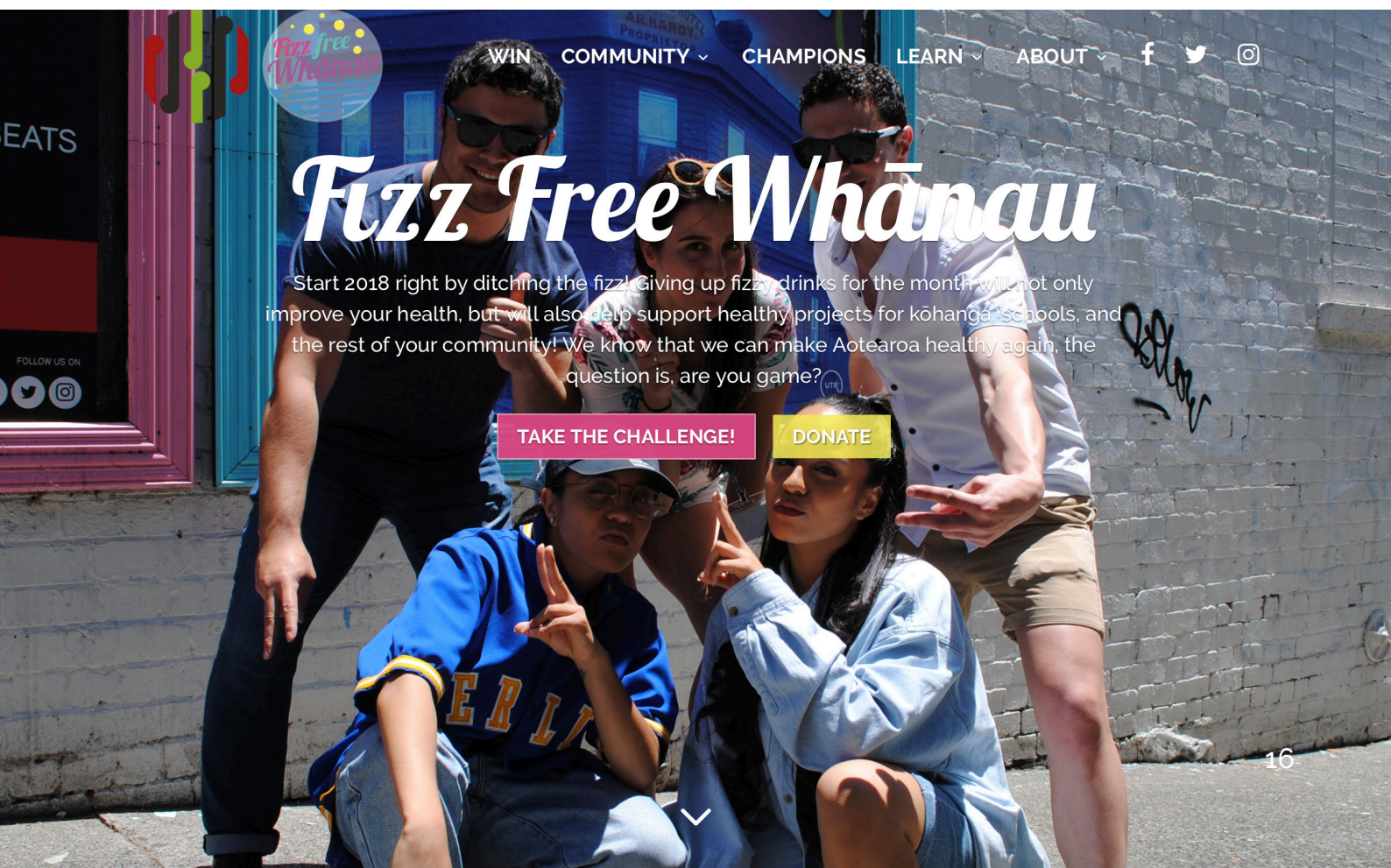
# Information Communication Technology

The Hāpai ICT team continues to look for ways for Hāpai to make the most of our resources through evaluating new technologies and then employing them effectively in order to enhance the work that Hāpai do on a day-to-day basis such as employing Fuseworks for media monitoring, Asana for project management and Zoom for online meetings.

On top of the day to day tasks the ICT team have completed a number of successful projects over the past 12 months, most notably:

- The development of [fizzfree.org.nz/](http://fizzfree.org.nz/) to support the fizz free whanau campaign we run at the beginning of each year.
- The development of [advocacyaotearoa.co.nz](http://advocacyaotearoa.co.nz) which is a new website to support the Aotearoa Advocacy Fellowship program that we run in partnership with Australian Progress.
- The refinement of our custom built online reporting system that Whanau Whanui use for reporting to Hāpai which we then collate to pass on to MOH.
- The development of [sudinationalcoordination.co.nz](http://sudinationalcoordination.co.nz) to support our SUDI Prevention Coordination Service Contract
- The continued refinement of [tengira.co.nz](http://tengira.co.nz) our community action portal.

The ICT team continue to upskill, attending formal training in design and project management over the last 12 months. The team is currently working on two large projects with many more looming on the horizon. We anticipate another busy year, and look forward to the challenge.





# #ASAP2025

## the Conversation





# Research and Evaluation

Hāpai Te Hauora affirms the importance of maintaining and improving health research effectiveness for Māori and Pacific communities. We understand that research findings are central to achieving the goal of improving and extending the quality of healthy lives. Therefore we have seen deliberate action to ensure increased concentration on our research and evaluation involvement and leadership.

Evidence based findings are central to achieving our public health goals. Community-orientated research that tests new ideas makes rapid progress possible. Today, the rate of Māori, Pacific and community research is growing, and we are at the precipice of a significant time of investigative promise made possible by both new and traditional knowledge.

## ASAP2025 Report

The University of Otago, Wellington and Hāpai Te Hauora led an evidence based action plan and report with other researchers and experts in tobacco control. This set of bold new measures to achieve the 2025 target for New Zealand to be smokefree was launched at Parliament Building with over 100 sector leaders on Wednesday 02 August 2017 by Hāpai Te Hauora

Hon Dame Tariana Turia said the report provides "a comprehensive action plan." As a previous associate health minister for tobacco control she pointed that 'The plan includes a focus on interventions in areas that have not been addressed before such as reducing the retail availability of tobacco, and reducing its appeal and addictiveness.'

Hāpai Te Hauora Senior Advisor Stephanie Erick led the consultation process facilitating 10 focus groups and individual feedback to canvass the views of health practitioners, community organisations and NGOs, especially Māori and Pacific peoples, on the proposed actions for the plan. We were able to discuss the report to media and communities in both Maori and Pacific languages, ensuring widespread accessibility to the research report.

This project was funded with a grant from the Quit Group Trust. The report is available on the [ASPIRE2025.org.nz](https://ASPIRE2025.org.nz) website.

## Auckland Smokefree2025

The National Institute for Health Innovation, The University of Auckland and Hāpai Te Hauora led an evidence based guide for the Auckland Council. The purpose of this Guide is to provide direction to Auckland Council on where it should prioritise its efforts and use its assets and influence, to reduce smoking among Māori and Pacific people.

The Guide was jointly authored by Dr Karen Bissell, Professor Chris Bullen (National Institute for Health Innovation, The University of Auckland), Stephanie Erick, Rebecca Ruwhiu-Collins (Hāpai Te Hauora).  
How we identified the five priority actions

- We analysed census data to characterise Māori and Pacific smokers: where they live, by age group and gender - and we analysed current smoking cessation support services information to identify gaps in coverage.
- We listened to Māori and Pacific smokers through focus groups, both young and old; ex-smokers; cessation service providers; and with vapers and vaping product vendors; to capture their ideas and to validate the principles and interventions that emerged from our analyses.
- We searched the literature for emerging interventions showing promise with Māori and Pacific people, as well as those interventions with a more robust research evidence-base.
- We appraised each potential action for evidence of effectiveness, equity impact on Māori and Pacific people, unintended impacts, technical and political (short- and long-term) feasibility, and acceptability by local communities.

## Stop The Stock in Keli Block

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Stop the stock project was formed in 2017, identifying the issue of high proportion of outlet stores in the community that supplies the product of tobacco. A growing concern that was yet to be targeted by a community to take a positive action. The purpose for this case study follows the creation of an Auckland school-based action group. The Kelston community is made up of predominantly Māori and Pasifika (15.4% of Māori and 35.2% of Pacific Island). The group formed together of students from the Kelston Boys and Girl High Schools, supporting people who smoke to quit traditional tobacco products, prevent uptake of addiction to tobacco and to employ a strategy to reduce the amount of retailers selling tobacco in the Kelston community.

This community initiative identified the accessibility and the availability of tobacco is a major issue for our local Maori and Pacific whanau and communities. Evidence suggests that there are a disproportionate number of tobacco outlets in low socio-economic communities, where a greater proportion of our Maori and Pacific whanau live. Research identifies that the increased tobacco outlets in neighbourhoods with elevated levels of Maori and Pacific residents represents a clear disadvantage and increased risk of smoking uptake and maintenance of associated health risks. In response, this project sought to explore and utilise the strategy of supply reduction as a mechanism for reducing the uptake of tobacco smoking, and to help whanau in the process to stay quit.

## Kei Au - Rangatahi Civics Education

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Hāpai Te Hauora sought to understand low voter enrolment among young Māori by holding a series of facilitated wānanga on civics engagement issues. There would be three wānanga, with the second wānanga hosting a political debate specifically on issues related to the General Election. The wānanga series called 'kei au' was based on the whakatauki below, which aimed to re-centre the individual as source of power and change.

ka warea te ware, ka area te rangatira; hongī hongī te whewheia, hongī hongī te manehurangi; kei au te rangatiratanga.

Ignorance is the oppressor, vigilance is the liberator; know the enemy, know the destiny; determine our own destiny.

We found that, among our pool of participants, awareness of civics issues and the political system was extremely varied from very poor to highly educated. Opinions about the validity of engagement in these power systems in New Zealand was similarly varied; increased education through the wānanga process didn't necessarily shift participants' views in favour of increased engagement in civics decision-making such as voting or local and national government submissions. We found that the rangatahi were most interested in Māori ways of leadership and especially the principles of self-determination. Some found that Tino Rangatiratanga and Mana Motuhake kaupapa aligned with our existing power systems in Aotearoa but many found these inadequate to support their aspirations for themselves and their communities.

We acknowledge the funding provided by JR McKenzie Trust for enabling the Kei Au project to take place throughout 2017, and we look forward to utilizing these learnings and knowledge gained to support more Rangatahi to participate in civics across Aotearoa New Zealand.



Over two cohorts in 2016 and 2017, 40 fellows have completed the fellowship in New Zealand, from organisations such as Hāpai Te Hauora, Amnesty International, Mapu Maia (Pacific Arm of the Problem Gambling Foundation), 350 Aotearoa, the Public Service Association, the Blind Foundation, ActionStation, Safe, JustSpeak and the National Council of Women. In 2017, NZ fellows were joined by five fellows from Australia, and the program remains open to Australians based outside Sydney and Melbourne.

The Progress Fellowship equipped skills, confidence and connections to lead advocacy and win change on big issues facing the country. Through residential workshops, webinars, readings and written reflections, the program enhanced skills in campaign strategy, media, digital engagement, grassroots community organising and more. This New Zealand program was based on a model from Australian Progress, who also delivered the course –following an approach from the NZ Blind Foundation and discussions with potential collaborators (including Hāpai Te Hauora) who joined a diverse local Reference Group. The program received high marks from participants and their organisations in both years, and there is strong demand to see it continue as a permanent, NZ-led, annual program.

In 2018, Hāpai Te Hauora will be leading the program, with continued support from Australian Progress, and the program will recruit a local co-facilitator. There is a need to build a sustainable local supporter base to complement fees contributed directly by participants, with support from JR Mckenzie, funds were able to support and go towards this fellowship. For the past three years the Fellowship has been run in collaboration between Hāpai te Hauora Maori Public Health and the Centre for Australian Progress. At the completion of the fellowship, all participants join a remarkable Trans-Tasman network of change-makers.



**New Zealand Fellowship 2017**





# **Annual Audited Accounts**

for the year ended  
30 June 2018



# Hapai Te Hauora Tapui Limited

Annual report  
for the year ended 30 June 2018

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# Statement of financial position

as at 30 June 2018

in New Zealand Dollars

	Note	2018 \$	2017 \$
<b>Assets</b>			
Cash and cash equivalents		143,342	230,487
Term investments		110,741	105,946
Accounts receivable		271,451	183,781
Other assets		5,300	5,301
<b>Total current assets</b>		<b>530,834</b>	<b>525,515</b>
Property, plant and equipment	3	92,986	87,054
<b>Total non-current assets</b>		<b>92,986</b>	<b>87,054</b>
<b>Total assets</b>		<b>623,820</b>	<b>612,569</b>
<b>Liabilities</b>			
Amount due to related parties	4	215,728	314,128
Employee entitlements		56,817	57,320
Accounts payable and accruals		132,157	30,503
<b>Total current liabilities</b>		<b>404,702</b>	<b>401,951</b>
<b>Total liabilities</b>		<b>404,702</b>	<b>401,951</b>
<b>Equity</b>			
Retained earnings		219,118	210,617
<b>Total equity</b>		<b>219,118</b>	<b>210,617</b>
<b>Total liabilities and equity</b>		<b>623,820</b>	<b>612,568</b>

This statement is to be read in conjunction with the notes to the financial statements.



# Statement of changes in equity

for the year ended 30 June 2018

*in New Zealand Dollars*

	Retained earnings	Total
	\$	\$
Balance at 1 July 2017	210,617	210,617
Surplus/(Deficit) for the year	8,501	8,501
Other comprehensive revenue and expense	-	-
<b>Balance at 30 June 2018</b>	<b>219,118</b>	<b>219,118</b>
Balance at 1 July 2016	369,898	369,898
Surplus/(Deficit) for the year	(159,281)	(159,281)
Other comprehensive revenue and expense	-	-
<b>Balance at 30 June 2017</b>	<b>210,617</b>	<b>210,617</b>

This statement is to be read in conjunction with the notes to the financial statements.





# Statement of changes in equity

for the year ended 30 June 2018

*in New Zealand Dollars*

	Retained earnings	Total
	\$	\$
Balance at 1 July 2017	210,617	210,617
Surplus/(Deficit) for the year	8,501	8,501
Other comprehensive revenue and expense	-	-
<b>Balance at 30 June 2018</b>	<b>219,118</b>	<b>219,118</b>
Balance at 1 July 2016	369,898	369,898
Surplus/(Deficit) for the year	(159,281)	(159,281)
Other comprehensive revenue and expense	-	-
<b>Balance at 30 June 2017</b>	<b>210,617</b>	<b>210,617</b>

This statement is to be read in conjunction with the notes to the financial statements.



# Statement of cash flows

for the year ended 30 June 2018  
in New Zealand Dollars

	Note	2018 \$	2017 \$
<b>Cash flows from operating activities</b>			
Cash received from customers		2,704,053	2,421,858
Cash paid to suppliers	3	(1,536,203)	(1,441,251)
Cash paid to employees		(1,214,402)	(937,731)
<b>Net cash from operating activities</b>		<b>(46,552)</b>	<b>42,876</b>
<b>Cash flows from investing activities</b>			
Interest received		3,585	7,284
Investment in short term deposits		(4,795)	53,775
Net acquisition of property, plant and equipment		(39,383)	(90,810)
<b>Net cash from investing activities</b>		<b>(40,593)</b>	<b>(29,751)</b>
<b>Net (decrease)/increase</b>		<b>(87,145)</b>	<b>13,125</b>
Opening cash and cash equivalents 1 July		230,487	217,362
<b>Closing cash</b>		<b>143,342</b>	<b>230,487</b>
<b>Made up of:</b>			
Cash at bank		143,342	230,487
<b>Total cash</b>		<b>143,342</b>	<b>230,487</b>

This statement is to be read in conjunction with the notes to the financial statements.





# Notes to the financial statements

## 1 General Overview

### a) Reporting Entity

Hapai Te Hauora Tapui Limited is an entity incorporated in New Zealand, registered under the Charities Act 2005, and is domiciled in New Zealand.

### b) Basis of Preparation

The financial statements have been prepared in accordance with New Zealand Generally Accepted Accounting Practice (NZ GAAP). They comply with Public Benefit Entity Standards Reduced Disclosure (Not-For-Profit) and disclosure concessions have been applied, on the basis that it does not have public accountability meaning that its debt or equity instruments are not traded in a public market and has total annual expenses of equal to or less than \$30 million.

The financial statements have been prepared on the historical cost basis.

The financial statements are presented in New Zealand Dollars (\$), which is the Company's functional currency. All financial information presented in New Zealand Dollars has been rounded to the nearest dollar, except when otherwise indicated.

### c) Reclassification of Comparatives

The comparative period for the statement of financial position has been reclassified to align with the presentation and classification in the current year. Specifically the deferred revenue, accounts receivable and associated total assets and total liability balances have been reduced by \$225,000. There was no impact on overall surplus or equity as a result of this reclassification.

The comparative period for the statement of cashflows has been reclassified to align with the current year presentation. This has resulted in a reduction in advancement to related parties, associated net cash from operating activities and investing activities, and cash paid to suppliers of \$233,030. There was no change in net movement in cash or the closing cash balance.

### d) Use of estimates and judgements

There have been no significant estimates or judgements made in applying accounting policies and that effect amounts recognised in the financial statements.

### e) Tax

Hapai is exempt from income tax due to its charitable nature. The company registered with the Charities Commission on 30th June 2008 and its registered number is CC35364. All amounts are shown exclusive of Goods and Services Tax (GST), except for receivables and payables that are stated inclusive of GST.

## Notes to the financial statements (continued)

### 2 Accounting policies

#### a) Revenue

Revenue is recognised to the extent that it is probable that the economic benefit will flow to the Company and revenue can be reliably measured. Revenue is measured at the fair value of the consideration received. The following specific recognition criteria must be met before revenue is recognised.

Interest income is recognised using the effective interest method.

#### b) Cash and cash equivalents

Cash comprises of cash at bank, cash on hand and short term deposits with maturities of less than three months.

There is a security held over deposits in the name of Hapai for letter of credit facility of \$50,000 in place with Datacom.

#### c) Term investments

Term investments comprise of bank term deposits held for periods of greater than three months and less than 1 year.

#### d) Employee entitlements

Employee entitlements are accrued and recognized in the statement of financial position. These entitlements include annual leave earned but not taken, unpaid salary and wages or other remuneration due at balance date, including deductions held on employees' behalf. Annual leave is recorded at the undiscounted nominal values based on accrued entitlements at current rates of pay.

#### e) Accounts receivable

Accounts receivable are recognised and carried at original invoice amount less any allowance for doubtful debts. A provision for doubtful for debts relates to amounts which there is uncertainty about collectability of the debtor. These are a financial asset and classified as a loan and receivable.

#### f) Accounts payable and accruals

Accounts payable and accruals represent liabilities for goods and services provided to Hapai which have not been paid, and income received but not yet earned at the end of the financial year. These amounts are non interest bearing and usually settled within 30 days. Accounts payable are classified as financial liabilities at amortised cost.



## Notes to the financial statements (continued)

### 3 Property plant and equipment

Property, plant and equipment is stated at cost, less accumulated depreciation and impairment losses. Cost includes expenditure that is directly attributable to the acquisition of the items. Depreciation is provided for based on rates that allocate the assets' cost less estimated residual value, over its estimated useful life.

Major depreciation periods are:

Plant and equipment	3 years
Motor Vehicles	3 years

	Plant & equipment	Motor vehicles	Total
	\$	\$	\$
<b>30 June 2018</b>			
Cost or valuation			
Balance at 1 July 2017	197,180	160,343	357,523
Additions	36,147	26,751	62,898
Disposals		(27,142)	(27,142)
<b>Balance at 30 June 2018</b>	<b>233,327</b>	<b>159,952</b>	<b>393,280</b>
<b>Depreciation</b>			
Balance at 1 July 2017	(181,394)	(89,075)	(270,469)
Depreciation for the year	(16,366)	(17,085)	(33,451)
Reversal of accumulated depreciation		3,626	3,626
<b>Balance at 30 June 2018</b>	<b>(197,760)</b>	<b>(102,534)</b>	<b>(300,294)</b>
<b>Net value 30 June 2018</b>	<b>35,567</b>	<b>57,419</b>	<b>92,986</b>
<b>30 June 2017</b>			
Cost or valuation			
Balance at 1 July 2016	183,137	108,176	291,313
Additions	14,043	79,556	93,599
Disposals	-	(27,389)	(27,389)
<b>Balance at 30 June 2017</b>	<b>197,180</b>	<b>160,343</b>	<b>357,524</b>
<b>Depreciation</b>			
Balance at 1 July 2017	(162,350)	(90,398)	(252,748)
Depreciation for the year	(19,044)	(23,276)	(42,320)
Reversal of accumulated depreciation	-	24,599	24,599
<b>Balance at 30 June 2017</b>	<b>(181,394)</b>	<b>(89,075)</b>	<b>(270,469)</b>
<b>Net value 30 June 2017</b>	<b>15,786</b>	<b>71,268</b>	<b>87,054</b>

## Notes to the financial statements (continued)

### 4 Related parties

#### a) Key management personnel

Key management personnel include the Directors and senior management personnel, which includes the Chief Executive Officer, Operations Manager and General Managers for various contracts. Remuneration and benefits are as follows:

	# Personnel		2018	2017
	2018	2017	\$	\$
Directors	6	5	35,817	37,310
Senior Management	8	7	500,111	507,453
			<u>535,928</u>	<u>544,763</u>

#### b) Other related parties

These transactions and balances have been identified as related party as they are with the three shareholders who have an equal ability to influence the operating and financing activities of the company. The nature of these related party transactions and balances are:

- subcontracting for service delivery
- back office support
- lease of office space

	Balances		Transactions	
30 June 2018	Due from	Owed to	From	To
	\$	\$	\$	\$
Te Whanau O Waipareira Trust	-	32,186	-	337,543
Te Runanga O Ngati Whatua	-	16,771	-	225,000
Raukura Hauora O Tainui	-	16,771	-	225,000
	<u>-</u>	<u>65,728</u>	<u>-</u>	<u>787,543</u>
30 June 2017				
Te Whanau O Waipareira Trust	-	93,711	4,500	555,723
Te Runanga O Ngati Whatua	-	110,208	-	-
Raukura Hauora O Tainui	-	110,208	-	-
	<u>-</u>	<u>314,128</u>	<u>4,500</u>	<u>555,723</u>

### 5 Contingencies and commitments

Operating lease commitments:	2018	2017
	\$	\$
Less than one year	20,295	40,590
Between 1 and 5 years	-	20,295
Total operating lease commitments	<u>20,295</u>	<u>60,885</u>

The company has one operating lease commitment relating to the rental of office space in the Whanau Centre. There are no other commitments and contingencies.

### 6 Subsequent events

There have been no significant events subsequent to balance date that affect the information presented in the financial statements (2017: nil).





# Independent Auditor's Report

To the shareholders of Hapai Te Hauora Tapui Limited

## Report on the financial statements

### Opinion

In our opinion, the accompanying financial statements of Hapai Te Hauora Limited (the company) on pages 3 to 10:

- i. present fairly in all material respects the 's financial position as at 30 June 2018 and its financial performance and cash flows for the year ended on that date; and
- ii. comply with Public Benefit Entity Standards Reduced Disclosure Regime (Not For Profit).

We have audited the accompanying financial statements which comprise:

- the statement of financial position as at 30 June 2018;
- the statements of comprehensive revenue and expenses, changes in equity and cash flows for the year then ended; and
- notes, including a summary of significant accounting policies and other explanatory information.



### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (New Zealand) ('ISAs (NZ)'). We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

We are independent of the company in accordance with Professional and Ethical Standard 1 (Revised) Code of Ethics for Assurance Practitioners issued by the New Zealand Auditing and Assurance Standards Board and the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code), and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code.

Our responsibilities under ISAs (NZ) are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

Other than in our capacity as auditor we have no other relationship with, or interest in, the company.



### Other information

The Directors, on behalf of the company, are responsible for the other information included in the entity's Annual Report. Other information includes the Approval of Annual Report. Our opinion on the special purpose financial statements does not cover any other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the general purpose financial statements our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the general purpose financial statements or our knowledge obtained in the audit or otherwise appears materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.



## Use of this independent auditor's report

This independent auditor's report is made solely to the shareholders as a body. Our audit work has been undertaken so that we might state to the shareholders those matters we are required to state to them in the independent auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the shareholder as a body for our audit work, this independent auditor's report, or any of the opinions we have formed.



## Responsibilities of the Directors for the financial statements

The Directors, on behalf of the company, are responsible for:

- the preparation and fair presentation of the financial statements in accordance with generally accepted accounting practice in New Zealand (being Public Benefit Entity Standards Reduced Disclosure Regime (Not For Profit));
- implementing necessary internal control to enable the preparation of a set of financial statements that is fairly presented and free from material misstatement, whether due to fraud or error; and
- assessing the ability to continue as a going concern. This includes disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless they either intend to liquidate or to cease operations, or have no realistic alternative but to do so.



## Auditor's responsibilities for the audit of the financial statements

Our objective is:

- to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error; and
- to issue an independent auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs NZ will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error. They are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of these financial statements is located at the External Reporting Board (XRB) website at:

<http://www.xrb.govt.nz/standards-for-assurance-practitioners/auditors-responsibilities/audit-report-1/>

This description forms part of our independent auditor's report.

The engagement partner on the audit resulting in this independent auditor's report is Ann Tod.

For and on behalf of



KPMG  
Auckland

28 September 2018





HĀPAI TE HAUORA  
— MAORI PUBLIC HEALTH —